

RELEASE - COMMUNIQUÉ

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La Vie en Rose and *mytrainingweb.com*: the online training for retail business personnel

La Vie en Rose is innovating in the world of lingerie and swimwear in Canada and at the international level, and to ensure the utmost satisfaction to its customers it is offering its collaborators the possibility to perfect themselves and contribute to the success of the company. La Vie en Rose has chosen to use the online training of *mytrainingweb.com* to maintain its leadership in the field of competence and resources.

The service of *mytrainingweb.com* and the interactive courses available contribute to the developing of the competence of our new employees as soon as they are hired. With a 50% turnover, it is very hard to provide training to every new employee in a reasonable time. The possibility to view the exam results for every employee allows us to intervene on an individual basis to improve knowledge. "Our employees and managers find it very beneficial", says Lyne Raymond, Vice-president, Human Resources.

mytrainingweb.com is offering Retail Businesses a simple solution of online training. The courses are available through Internet from work or from home. It consists of brief sessions of 30 minutes on the most useful subjects for the retail business. The first series deals with Loss Prevention (internal theft, shoplifting, frauds, etc.).

The *mytrainingweb.com* solution is an Internet service which is simple and fast, accessible through the Internet Explorer navigator. No need for the company's MIS support. The course is available immediately after the online service purchase.

For more information go to: www.mytrainingweb.com

Regarding ForceV² Inc. (Solution integrator *mytrainingweb.com*)

ForceV² Inc. is a company which specialized in broadcasting online training for retail businesses. ForceV² uses the force of web tools to help its customers increase the competence of their employees in an effective way. ForceV² can count on the experience of many experts in the retail business to develop courses adapted to the retailers' needs.

About La Vie en Rose

One Philosophy, several Boutique Banners! A wide variety to cover your every need.

La Vie En Rose: Our La Vie En Rose Boutiques offer the latest lingerie trends of superior quality, dedicated especially to the active modern woman, to whom comfort, sensuality & elegance, are part of her everyday life.

La Vie En Rose & Co.: This La Vie En Rose concept offers the vastest selection in Canada of undergarments, lingerie for both men and women plus swimwear for women. Amongst the selection, our personal famous brands can be found at great prices alongside well known international labels.

La Vie En Rose Outlet: This concept is tailored for both men and women. As well as offering La Vie En Rose selections, the Outlets exclusive collections at unbeatable prices is well worth the trip !

La Vie En Rose Aqua: a fresh concept for the trendy young woman. These specialty boutiques offer a large variety of bathing suits, swimwear and beachwear accessories.